

# Marcio Gold Firmo

Assistant Professor of Economics — Faculty of Economic Sciences (FCE), UERJ

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## RESEARCH INTERESTS

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Applied microeconomics; economics of education; labor economics; impact evaluation; public policy.

## ACADEMIC APPOINTMENTS

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| 2024–present | <b>Assistant Professor of Economics</b> (Professor Adjunto), Faculty of Economic Sciences (FCE), State University of Rio de Janeiro (UERJ). |
| 2021–2023    | <b>Lecturer</b> , Department of Economics, PUC-Rio (Political Economy, six semesters).                                                      |
| 2017         | <b>Lecturer</b> , Department of Economics, PUC-Rio (Introduction to Economics, two semesters).                                              |

## OTHER PROFESSIONAL EXPERIENCE

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| 2008–present | <b>Economist</b> , Brazilian Development Bank (BNDES). |
| 2010–2011    | <b>Research Assistant</b> (consultant), World Bank.    |

## EDUCATION

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| 2021 | <b>Ph.D. in Economics</b> , PUC-Rio. Dissertation: <i>Fake Diplomas and Signaling in Labor Markets</i> (advisor: Gustavo Gonzaga).                             |
| 2008 | <b>M.A. in Economics</b> , PUC-Rio. Thesis on the intergenerational transmission of human capital in Brazil (advisor: Rodrigo Reis Soares; CAPES scholarship). |
| 2005 | <b>B.A. in Economics</b> , PUC-Rio.                                                                                                                            |

## PUBLICATIONS — JOURNAL ARTICLES

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1. “Context-Driven Decisions: The Impact of Framed Information on Financial Choices” (with P. Hemsley & T. Santos). *Advances in Social Sciences Research Journal*, 11:143–153, 2024.
2. “How Relevant is Information? Some Experimental Evidence” (with P. Hemsley & V. Onuki). *Economics Bulletin*, 43(4):1741–1748, 2023.

## WORKING PAPERS

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1. “Fake It Till You (Don’t) Make It: Fake Diplomas and Signaling in Labor Markets” (with E. Bettinger, G. Gonzaga & V. Pereira), 2025.

## BOOK CHAPTERS

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1. “Só se colhe o que se planta: o caminho para melhorar a educação no Estado do Rio de Janeiro” (with T. Pontual & V. Pereira). In F. Giambiagi, M. A. S. Cardoso & G. Tinoco (eds.), *Um Renascer para o Estado do Rio de Janeiro*, Editora Lux, 2025, pp. 289–319.

2. “Desafios e Oportunidades para a Educação” (with C. L. Matos). In F. Giambiagi & R. Barboza (eds.), *O Labirinto Visto de Cima*, Editora Lux, 2022, pp. 337–351.
3. “Assistência Social” (with R. Rocha, P. Hemsley et al.). In *Maravilhosa para Todos*, Editora Lux, 2020, pp. 250–272.
4. “Uma política social para uma economia competitiva” (with F. H. G. Ferreira). In F. Giambiagi & C. Porto (eds.), *Propostas para o Governo 2015/2018*, ch. 13, 2014.
5. “Educação: de Fusquinha no mundo da F1”. In A. Castelar Pinheiro & F. Giambiagi (eds.), *Além da Euforia*, Campus/Elsevier, 2012.
6. “Regulação: errada, incompleta ou não aplicada?” (with A. Morandi). In *Regulação*, ch. 3, 2010.

## TEACHING

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| UERJ    | Public Sector Economics; Economics of Education; Topics in Economic Theory (undergraduate). |
| PUC-Rio | Political Economy (2021–2023); Introduction to Economics (2017).                            |
| IBMEC   | Teaching assistant, Econometrics.                                                           |

## RESEARCH PROJECTS

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| 2023–present | <b>Fake Diplomas and Labor Market Signaling in Brazil</b> (coordinator; with G. Gonzaga, V. Pereira & E. Bettinger). |
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## LANGUAGES

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Portuguese (native) · English (fluent) · French (basic).